

THE AMERICAN VETERANS CENTER'S

**NATIONAL
MEMORIAL DAY**



PARADE

Distribution 2024

Rank	Market	NTL%	Station	Affiliate	Date	Time
1	New York	6.163	WCBS/WLNY	CBS	6/2/2024	2:00:00 PM
2	Los Angeles	4.743	KABC	ABC	6/2/2024	2:30:00 PM
3	Chicago	2.871	WBBM	CBS	6/9/2024	2:00:00 PM
4	Philadelphia	2.479	KYW/WPSG	CBS	6/2/2024	4:00:00 PM
5	Dallas-Ft. Worth	2.45	KTVT/KTXA	CBS	6/1/2024	2:00:00 PM
6	San Francisco-Oak-San Jose	2.194	KGO	ABC	6/15/2024	2:00:00 PM
7	Atlanta	2.191	WATL	MYNET	6/23/2024	4:00:00 PM
8	Houston	2.125	KHOU/KTBU	CBS	6/15/2024	7:00:00 PM
9	Washington, DC (Hagrstwn)	2.122	WJLA	ABC	6/9/2024	4:00:00 PM
10	Boston (Manchester)	2.059	WSBK	IND	6/2/2024	1:00:00 PM
11	Phoenix (Prescott)	1.785	KPNX	NBC	6/9/2024	3:30:00 PM
12	Seattle-Tacoma	1.736	KONG	IND	6/14/2024	1:00:00 PM
12	Seattle-Tacoma	1.736	KING/KONG	NBC	6/9/2024	10:00:00 AM
13	Tampa-St. Pete (Sarasota)	1.683	WWSB	ABC	TBD	TBD
14	Minneapolis-St. Paul	1.561	KSTP/KSTC	ABC	TBD	TBD
15	Detroit	1.54	WXYZ/WMYD	ABC	6/2/2024	6:00:00 PM
16	Denver	1.487	KTVD	MYNET	6/8/2024	7:00:00 PM
17	Orlando-Daytona Bch-Melbrn	1.432	WFTV/WRDQ	ABC	TBD	TBD
18	Miami-Ft. Lauderdale	1.4	WSFL	CW	6/1/2024	3:00:00 PM
19	Cleveland-Akron (Canton)	1.25	WEWS	ABC	TBD	TBD
20	Sacramnto-Stkton-Modesto	1.207	KXTV	ABC	6/9/2024	10:00:00 PM
21	Portland,OR	1.088	KGW	NBC	6/15/2024	8:00:00 PM
22	Charlotte	1.067	WSOC/WAXN	ABC	TBD	TBD
23	St. Louis	1.025	KNLC	METV	6/2/2024	7:00:00 PM
24	Raleigh-Durham (Fayetteville)	1.023	WTVD	ABC	TBD	TBD
25	Indianapolis	0.978	WHMB	IND	TBD	TBD
26	Pittsburgh	0.964	WTAE	ABC	6/15/2024	5:00:00 PM



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27	San Diego	0.936	KFMB	CBS	6/8/2024	12:00:00 PM
28	Baltimore	0.934	WJZ	CBS	6/8/2024	12:00:00 AM
29	Nashville	0.912	WUXP	MYNET	TBD	TBD
30	Salt Lake City	0.91	KSTU/KUPX	FOX	6/9/2024	11:00:00 AM
31	San Antonio	0.853	KSAT	ABC	TBD	TBD
32	Hartford & New Haven	0.829	WTIC/WCCT	FOX	6/8/2024	12:00:00 PM
33	Columbus, OH	0.826	WBNS	CBS	TBD	TBD
34	Kansas City	0.815	KMBC	ABC	6/8/2024	12:30:00 PM
35	Greenvll-Spart-Ashevl-And	0.777	WSPA/WYCW	CBS	6/1/2024	4:00:00 PM
36	Cincinnati	0.766	WXIX	FOX	TBD	TBD
37	Milwaukee	0.762	WMLW	IND	TBD	TBD
38	Austin	0.755	KVUE	ABC	6/1/2024	2:00:00 AM
40	Las Vegas	0.689	WVVU	FOX	TBD	TBD
42	Harrisburg-Lncstr-Leb-York	0.639	WPMT	FOX	6/7/2024	1:00:00 PM
43	Jacksonville	0.626	WJXX	ABC	6/9/2024	5:00:00 PM
46	Norfolk-Portsmth-Newpt Nws	0.6	WSKY	IND	TBD	TBD
47	Greensboro-H.Point-W.Salem	0.593	WFMY	CBS	6/15/2024	12:00:00 PM
49	Louisville	0.576	WMYO/GMYO	IND	TBD	TBD
50	New Orleans	0.549	WWL/WUPL	CBS	6/1/2024	2:00:00 PM
51	Memphis	0.512	WLMT	CW	6/2/2024	2:00:00 PM
58	Wilkes Barre-Scranton-Hztn	0.473	WNEP	ABC	6/23/2024	12:30:00 PM
64	Tucson (Sierra Vista)	0.397	KTTU	MYNET	6/9/2024	12:00:00 PM
66	Spokane	0.389	KSKN	CW	6/2/2024	2:00:00 PM
67	Honolulu	0.384	KFVE	NBC	TBD	TBD
68	Des Moines-Ames	0.378	WOI	ABC	6/23/2024	12:00:00 PM
72	Omaha	0.363	KMTV	CBS	TBD	TBD
76	Columbia, SC	0.349	WLTX	CBS	6/8/2024	5:00:00 AM

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78	Portland-Auburn	0.339	WCSH	NBC	6/8/2024	7:00:00 AM
79	Huntsville-Decatur (Flor)	0.338	WZDX	FOX	6/8/2024	10:30:00 AM
79	Huntsville-Decatur (Flor)	0.338	WZDX	FOX	6/1/2024	10:30:00 AM
80	Toledo	0.338	WTVG	ABC	TBD	TBD
82	Colorado Springs-Pueblo	0.32	KXRM/KXTU	FOX	TBD	TBD
83	Waco-Temple-Bryan	0.317	KCEN	NBC	6/1/2024	2:00:00 PM
89	Charleston, SC	0.306	WCIV	ABC	6/2/2024	5:00:00 PM
101	Boise	0.257	KTVB	NBC	6/8/2024	11:00:00 AM
103	Davenport-R.Island-Moline	0.247	WQAD.3	MYNET	6/15/2024	4:00:00 PM
103	Davenport-R.Island-Moline	0.247	WQAD	ABC	6/23/2024	12:00:00 PM
120	Macon	0.201	WMAX	CBS	6/22/2024	12:00:00 PM
130	Corpus Christi	0.174	KRIS	NBC	TBD	TBD
131	Amarillo	0.157	KFDA	CBS	TBD	TBD
138	Odessa-Midland	0.143	KOSA	CBS	TBD	TBD
144	Beaumont-Port Arthur	0.139	KBMT	ABC	6/1/2024	4:00:00 PM
149	Wichita Falls & Lawton	0.127	KSWO	ABC	TBD	TBD
155	Bangor	0.117	WLBZ	NBC	6/8/2024	7:00:00 AM
157	Biloxi-Gulfport	0.113	WOLX	ABC	TBD	TBD
165	Abilene-Sweetwater	0.096	KXVA	FOX	6/1/2024	11:00:00 AM
181	Alexandria, LA	0.071	KALB	NBC	TBD	TBD
186	Laredo	0.064	KGNS	ABC	TBD	TBD
189	Twin Falls	0.058	KTFT	NBC	6/8/2024	11:00:00 AM
191	Meridian	0.053	WTOK	ABC	TBD	TBD
197	San Angelo	0.048	KIDY	FOX	6/1/2024	11:00:00 AM
200	Ottumwa-Kirksville	0.039	KYOU	FOX	TBD	TBD
	TOTAL	79.284				