

THE AMERICAN VETERANS CENTER'S

**NATIONAL
MEMORIAL DAY**



PARADE

Distribution 2023

Rank	Market	NTL%	Station	Affiliate	Date	Time
1	New York	6.163	WABC	ABC	6/4/2023	5:00:00 AM
2	Los Angeles	4.743	KABC	ABC	6/3/2023	3:00:00 PM
3	Chicago	2.871	WBBM	CBS	6/3/2023	3:00:00 AM
4	Philadelphia	2.479	KYW	CBS	6/3/2023	12:00:00 PM
5	Dallas-Ft. Worth	2.45	KTVT/KTXA	CBS	6/4/2023	1:00:00 PM
6	San Francisco-Oak-San Jose	2.194	KGO	ABC	6/17/2023	11:00:00 AM
7	Atlanta	2.191	WATL	MYNET	6/11/2023	5:00:00 PM
8	Houston	2.125	KHOU/KTBU	CBS	6/17/2023	7:00:00 PM
9	Washington, DC (Hagrstwn)	2.122	ZNWS	ABC	6/18/2023	6:00:00 PM
9	Washington, DC (Hagrstwn)	2.122	WJLA	ABC	6/3/2023	5:00:00 PM
10	Boston (Manchester)	2.059	WSBK	IND	6/4/2023	1:00:00 PM
11	Phoenix (Prescott)	1.785	KPNX	NBC	6/4/2023	3:00:00 PM
12	Seattle-Tacoma	1.736	KING	NBC	6/17/2023	8:00:00 PM
12	Seattle-Tacoma	1.736	KING	NBC	6/15/2023	8:00:00 PM
12	Seattle-Tacoma	1.736	KING	NBC	6/8/2023	1:00:00 PM
13	Tampa-St. Pete (Sarasota)	1.683	WWSB	ABC	6/10/2023	5:00:00 PM
14	Minneapolis-St. Paul	1.561	KSTP	ABC	TBD	TBD
15	Detroit	1.54	WXYZ	ABC	6/4/2023	5:00:00 PM
16	Denver	1.487	KTVD	MYNET	6/3/2023	7:00:00 PM
17	Orlando-Daytona Bch-Melbrn	1.432	WFTV/WRDQ	ABC	6/3/2023	3:00:00 PM
18	Miami-Ft. Lauderdale	1.4	WSFL	CW	6/23/2023	3:00:00 PM
19	Cleveland-Akron (Canton)	1.25	WEWS	ABC	6/18/2023	4:30:00 PM
20	Sacramnto-Stkton-Modesto	1.207	KXTV	ABC	6/4/2023	10:00:00 PM
21	Portland,OR	1.088	KGW	NBC	TBD	TBD
22	Charlotte	1.067	WSOC/WAXN	ABC	6/24/2023	1:00:00 PM
23	St. Louis	1.025	KPLR	CW	TBD	TBD
24	Raleigh-Durham (Fayetvllle)	1.023	WTVD	ABC	6/4/2023	11:30:00 AM



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25	Indianapolis	0.978	WHMB	IND	6/10/2023	7:00:00 AM
25	Indianapolis	0.978	WHMB	IND	6/3/2023	3:00:00 PM
26	Pittsburgh	0.964	WTAE	ABC	6/3/2023	5:00:00 PM
27	San Diego	0.936	KFMB	CBS	6/10/2023	12:00:00 PM
28	Baltimore	0.934	WJZ	CBS	6/4/2023	12:00:00 AM
29	Nashville	0.912	WUXP	MYNET	6/10/2023	1:00:00 PM
29	Nashville	0.912	WZTV/WUXP	FOX	6/17/2023	2:00:00 PM
30	Salt Lake City	0.91	KSTU	FOX	6/17/2023	11:00:00 AM
31	San Antonio	0.853	KSAT	ABC	TBD	TBD
32	Hartford & New Haven	0.829	WCCT	CW	6/4/2023	4:00:00 PM
32	Hartford & New Haven	0.829	WTIC	FOX	6/17/2023	1:00:00 PM
33	Columbus, OH	0.826	WBNS	CBS	TBD	TBD
34	Kansas City	0.815	KMBC	TBD	6/3/2023	1:30:00 AM
35	Greenvll-Spart-Ashevl-And	0.777	WSPA/WYCW	CBS	6/17/2023	7:00:00 PM
36	Cincinnati	0.766	WXIX	FOX	6/18/2023	6:00:00 PM
37	Milwaukee	0.762	WMLW	IND	6/4/2023	7:30:00 AM
38	Austin	0.755	KVUE	ABC	TBD	TBD
40	Las Vegas	0.689	KVVU	FOX	6/3/2023	9:00:00 AM
41	Grand Rapids-Kalmzoo-B.Crk	0.646	WZZM	ABC	TBD	TBD
42	Harrisburg-Lncstr-Leb-York	0.639	WPMT	FOX	6/17/2023	1:00:00 PM
43	Jacksonville	0.626	WJXX	ABC	6/4/2023	5:00:00 PM
46	Norfolk-Portsmth-Newpt Nws	0.6	WVEC	ABC	6/17/2023	1:00:00 PM
47	Greensboro-H.Point-W.Salem	0.593	WFMY	CBS	6/3/2023	12:00:00 PM
49	Louisville	0.576	WHAS	ABC	6/18/2023	5:00:00 PM
50	New Orleans	0.549	WUPL	MYNET	6/4/2023	2:00:00 PM
51	Memphis	0.512	WATN	ABC	6/4/2023	4:00:00 PM
58	Wilkes Barre-Scranton-Hztn	0.473	WNEP	ABC	6/5/2023	1:00:00 AM

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64	Tucson (Sierra Vista)	0.397	KTTU	MYNET	6/18/2023	3:00:00 PM
66	Spokane	0.389	KSKN	CW	6/4/2023	6:00:00 AM
67	Honolulu	0.384	KHNL	NBC	6/3/2023	3:00:00 PM
68	Des Moines-Ames	0.378	WOI	ABC	6/18/2023	3:00:00 PM
76	Columbia, SC	0.349	WIS	NBC	TBD	TBD
79	Huntsville-Decatur (Flor)	0.338	WZDX	FOX	6/25/2023	1:00:00 PM
79	Huntsville-Decatur (Flor)	0.338	WZDX	FOX	6/18/2023	4:00:00 PM
80	Toledo	0.338	WTVG	ABC	TBD	TBD
82	Colorado Springs-Pueblo	0.32	KXRM	TBD	TBD	TBD
83	Waco-Temple-Bryan	0.317	KWTX	CBS	TBD	TBD
89	Charleston, SC	0.306	WCIV	ABC	6/3/2023	3:00:00 PM
90	Champaign&Sprngfld-Decatur	0.302	WCIA	TBD	TBD	TBD
92	Cedar Rapids-Wtrlo-IWC&Dub	0.296	KCRG	ABC	TBD	TBD
95	Ft. Smith-Fay-Sprngdl-Rgrs	0.271	KFSM	CBS	6/3/2023	3:30:00 AM
101	Boise	0.257	KTVB	NBC	6/10/2023	4:00:00 PM
103	Davenport-R.Island-Moline	0.247	WQAD	MYNET	6/17/2023	1:00:00 PM
103	Davenport-R.Island-Moline	0.247	WQAD	ABC	6/10/2023	4:00:00 PM
119	Youngstown	0.206	WKBN	CBS	6/10/2023	4:00:00 PM
120	Macon	0.201	WMAZ	CBS	6/10/2023	2:00:00 AM
123	Peoria-Bloomington	0.195	WMBD	TBD	TBD	TBD
131	Amarillo	0.157	KCPN/KCIT	TBD	6/11/2023	2:00:00 PM
139	Rockford	0.143	WIFR	CBS	6/17/2023	11:00:00 AM
143	Monroe-El Dorado	0.14	KARD	FOX	TBD	4:00:00 PM
144	Beaumont-Port Arthur	0.139	KBMT	ABC	6/3/2023	4:00:00 PM
165	Abilene-Sweetwater	0.096	KXVA	FOX	6/3/2023	1:00:00 PM
170	Clarksburg-Weston	0.086	WBOY	NBC	TBD	TBD
181	Alexandria, LA	0.071	KALB	NBC	6/11/2023	12:00:00 PM



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187	Grand Junction-Montrose	0.062	KREX	CBS	TBD	TBD
189	Twin Falls	0.058	KTFT	NBC	6/10/2023	11:00:00 AM
191	Meridian	0.053	WTOK	ABC	TBD	TBD
194	Parkersburg	0.05	WTAP	NBC	TBD	TBD
197	San Angelo	0.048	KIDY	FOX	6/3/2023	1:00:00 PM
200	Ottumwa-Kirkville	0.039	KYOU	FOX	TBD	TBD